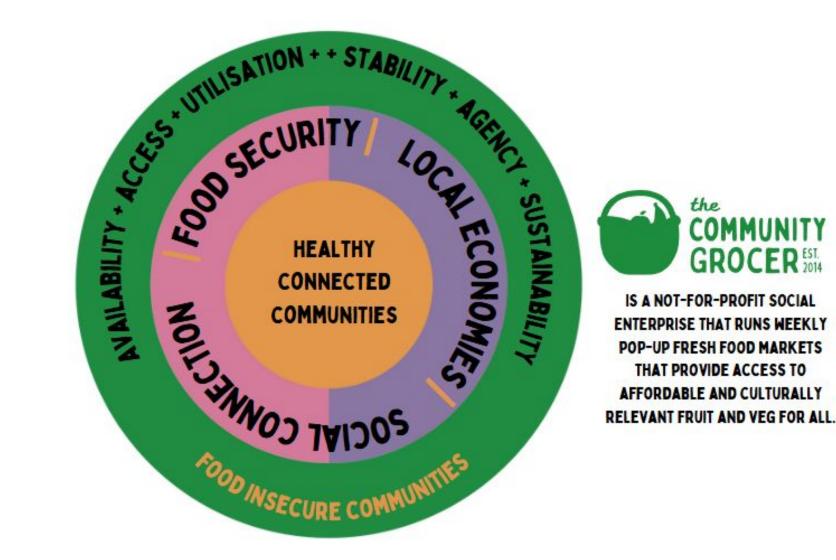
the COMMUNITY GROCER HEALTHY connected COMMUNITIES

We revitalise local food systems for low-income communities across Melbourne.

We do this by running **Weekly pop-up fresh produce markets** that provide access to affordable and culturally relevant fruit and veg for all.

WHO WE ARE?





OUR MARKETS





GROCER GIFT





The Grocer Gift Program is an innovative food voucher program. It is a dignified, choice based and nutritious alternative to traditional food relief provision and models.



In 2024... 30% cheaper 152 different lines of produce Served almost 15,000 households 70% of our customers are living on a low-income 44% are CALD* 87% of customers shop with us because of affordability, following by quality 77% shop with us every single week Provide 57 tonnes of produce - 651,000 serves of fruit and vegetables

84% report increasing F & V consumption after shopping with us

93% report feeling more connected to community Generated \$105k of Grocer Gift Vouchers to date PRODUCE IS MORE REASONABLY PRICED AND SEEMS MUCH FRESHER THAN WHAT IS AVAILABLE AT SUPERMARKET(S), HAS LONGER LIFE IN MY FRIDGE



OUR IMPACT

THE COMMUNITY GROCER MELTON





the COMMUNITY GROCER HEALTHY connected COMMUNITIES

Thankyou!

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